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### **EWH University | Program Overview**

- **Essentials Mastermind** (Under 250K): \$995 one-time
- **Essentials Group Coaching** (Under 1 Mil): \$2,495 or \$995 upfront + \$275/month for 6 months
- **Mastery Group Coaching** (Over 1 Mil): \$4,995 or \$995 upfront + \$735/month for 6 months
- **Initial Strategy Sessions** (6 sessions): \$2,495 or \$995 upfront + \$550/month for 3 months
- **Monthly Coaching** (9 sessions): \$3,150 or \$350/month for 9 months

### Top 3 Training Paths (2-Year Programs)

### Essentials Mastermind: Best for businesses under \$250k

Total: \$995

Monthly Option: \$995 upfront only

- Business Made Simple, Cash Flow Boot Camp, and Leadership Boot Camp (online)
- Monthly mastermind calls (Last Tuesday of each month)
- 1 Leadership Self-Assessment, 10% off additional assessments
- 1 participant seat, Program valid for 2 years

### Essentials Group Coaching: Ideal for businesses up to \$1M

Total: \$2,495

Monthly Option: \$995 upfront + \$275/month for 6 months

Includes:

- Everything in Essentials Mastermind/Online + Full team access to Essentials Online Bundle
- 2x monthly live workshops (1st & 3rd Tuesdays)
- 3 Leadership Self Assessments, 15% off additional assessments
- 3 seats on virtual workshops, Program valid for 2 years
- Renewal rate after 2 years: \$745/year

### **Mastery Group Coaching:** Perfect for businesses over \$1M

Total: \$4,995

Monthly Option: \$995 upfront + \$735/month for 6 months

- Everything in Essentials Group Coaching
- Mastery Online Bundle + Full team access to Mastery Online
- 2x monthly Mastery workshops (1st & 3rd Tuesdays)
- 3 Leadership Self Assessments, 20% off additional assessments
- 3 seats on virtual workshops, Program valid for 2 years
- Renewal rate after 2 years: \$745/year

## Initial Strategy Sessions & 12-Month Coaching Support

### Initial Strategy Sessions (6 sessions)

Total: \$2,495

Monthly Option: \$995 upfront + \$550/month for 3 months

### Monthly Coaching (9 sessions)

Total: \$3,150

Monthly Option: \$350/month for 9 months

## **Recommended Enrollment Flow**

### **1. Start Here: Mastermind or Group Coaching**

- If you're under \$250k, start with Essentials Mastermind
- If you're under \$1M, start with Essentials Group Coaching
- If you're over \$1M, start with Mastery Group Coaching

### **2. Then: Schedule a minimum of 3 Strategy Sessions, ideally 6.**

- These sessions assess where you are, craft your plan forward, and help you build a business that grows in value and doesn't depend solely on you

### **3. Next: Continue with Monthly Coaching**

- Frequency based on need (minimum 1x/month, often more during critical periods)

### **4. Finally: The best way to know what's right for you?**

Book a Discovery Call to explore the right fit and next steps for your business

Click here to schedule a [discovery call](#)